Join the ICSP contest to make a video on bacterial taxonomy and win a prize!!!!

- Are you a graduate student interested in prokaryotic taxonomy?
- If yes, would you like to participate in the contest to win a prize including funding to attend a scientific meeting?

If your answers are YES, please read the message below.

The International Committee on Systematics of Prokaryotes (ICSP) is an organization that deals with the naming of prokaryotes (http://www.the-icsp.org). This field is rapidly changing in the genomic era and allows us to explore the microbial diversity both with new and with classical microbiological methods. These developments have a great impact on all fields of microbiology and beyond.

Within this context, ICSP wants to attract attention for this exciting discipline by asking for videos on one or more aspects of prokaryotic systematics, including all theories and methods applied to classifying and naming bacteria and archaea (including field work, wet laboratory and bioinformatics approaches, morphological studies, etc.).

Video Contest Guidelines

Videos should be a short presentation (2 minutes or less of content, plus up to 30 seconds of acknowledgments) that explains clearly a single concept in Prokaryotic Taxonomy or Systematics.

Requirements of the Videos

- Total length of 2:00 minutes (content) plus up to 0:30 seconds of acknowledgments.
- All videos need to be high-resolution and formatted for presentation on YouTube.
- Available via a personal YouTube channel; you will be asked to provide a link to the ICSP so that it can be linked to the ICSP Youtube Channel
- All videos must follow all appropriate copyright and intellectual property rights documentation (see links below).
- Additionally, all videos are required to include closed captioning (see Movie Captioner link below).
Other Contest Conditions

- Submission of up to three videos from individuals will be considered.
- All videos must be uploaded to Youtube and the link sent to Carolee T. Bull [ctb14@psu.edu; subject: ICSP Video Submission] by February 1, 2020 to be considered.
- Prizes of 350 €, 250 €, and 250 €, will be given for first, second and third place winners, respectively.
- The ICSP reserves the right to use any of the submitted videos for educational and advertising purposes.

Judging Criteria for the Videos:

1. Content (40):
   - The video presents a single concept important to prokaryotic taxonomy
   - The concept is placed into context of the overall practice of taxonomy
   - Appropriate examples are provided
   - The concept is accurately presented
   - Appropriate attribution is made

2. Effectiveness (30 pts)
   - Successful communication
   - Information is accessible to a broad audience
   - Key concepts are clearly communicated
   - Innovative and creative use of video format

3. Quality (30 pts.)
   - Time constraints are met and effectively used
   - Visuals are clear, effective, and appropriate for topic
   - Text, music, narration is clear and appropriate for video

Links to helpful websites and examples of research videos:

- Graduate Research Fellowship Program Video Contest Samples
- National Institutes of Health Common Fund Video Competition
- The Flame Challenge provides outstanding advice about developing videos.
- Penn State Graduate Research Video Competition
- Movie Capitoner Tutorials
- https://agsci.psu.edu/communications/how-to/photography/copyright-and-image-use